



SHORT CUTS

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It's Okay to Laugh Again at Meetings

Giggle-starved groups respond to humor with guffaws

by **Allen J. Sheinman**
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Chris Bliss mixes humor with dexterity.

Satirist Chris Bliss offers his own trenchant take on today's wired world, via pithy observations such as, "Technology can solve almost every problem it creates." Bliss speaks at events for groups such as Microsoft and the Million Dollar Round Table Foundation, often wowing the crowd with a thrilling juggling finale (a stellar example can be found at bureaufriendly.com/6.php). "Thanks to the AIG effect, planners couldn't even propose having a comedy speaker for a while," he says. "But one thing about good comedians is that the essence of what we do is communicate, so we can carry messages for clients in ways others can't. We're more user-friendly than, say, the CEO."